ROTHSCHILD FOUNDATION

Strategic Fund Culture: What we look for in applications

We encourage all applicants to develop activity which demonstrates the following principles:

- Builds community wealth by investing in local people and assets, including employment opportunities for local artists and creating shared and accessible spaces for experiencing culture
- Facilitates partnership working between culture and different sectors (health, environment, social justice, economic development) of the voluntary and community sector, private sector, local authorities or national government
- Empowers a wide range of people to engage with and inform a diverse cultural offer
- Demonstrates a well-considered and appropriate approach to measuring impact that includes regular opportunities for reflection with all those involved

We don't expect that your organisation or activity will be able to demonstrate all those principles at application stage. However for higher value requests of £50K or over we expect you'll be able to demonstrate some already as well as those that you will be working towards.

For funding requests of under £50K, if you're not able to demonstrate some principles already we want to see how you will be working towards those that are most relevant to your activity.